

How to use this document:

Print the second page, then fill in your name at the top in the space provided.

Step 1. Define what "success" means to you.

1st and foremost, decide and define what music production success in 2019 means to you, otherwise you won't be able to monitor your progress.

Success means different things to different people, and depending on who you are – and how long you've been producing – your idea of success will shift and change. Here are some examples of what success can mean to people:

1. *Success might be finishing a track that you are really proud of, and love listening to or playing to your friends.*
2. *It might be getting a particular gig, or winning a remix competition.*
3. *It might be making a living from your music, so you can do it full time and support yourself and your family.*

Step 2. What is your biggest, burning motivation for wanting to achieve success with your music this year? Tip: Don't try and be noble! If it's selfish, please, please write that down. It could be something like "I want to be a successful producer so I'll get laid", or it might be noble (e.g. I want to spread love a positivity throughly music). Just make sure it resonates with you. You don't need to show ANYONE else, so be honest. Oh, but you HAVE to love music...wanting to "succeed in music to get rich" will lead to frustration (and won't work) if you don't love what you're doing.

Step 3: Set a goal (or goals) that ties in with your idea of success.

Once you know what success mean to you, set a goal (or goals) that tie in with that idea. Make them bigger than you're comfortable with, but not so big that a) you don't believe they're possible, or b) they're just crazily unlikely. For instance, if you've just started producing, don't set a goal of "playing Burning Man festival within 6 months".

Similarly, don't set a goal of touring the world just because that's the "pinnacle of music production success" for a lot of people. It's hard work, and comes with it's own downsides and sacrifices. Again, your goals should tie in with your idea of success.

Examples:

1. *If you are just starting out and have written loads of 8-bar loops, you might set a goal of finishing your first track.*
2. *If you have been producing music for a while, you might set a goal of finishing a whole E.P or album.*
3. *You might set a goal of working with a particular high-profile artist in your chosen genre, or having a release on a particular label.*

Tip: Physically write down the current goal you're working towards every morning - on a posit note or notepad will do. I've found time and time again that the fewer goals I have (ideally one), the more likely I am to succeed.

Step 4: Commit to doing whatever you need to to reach these goals. Take stop of your current skills and be brutally honest about what you need to learn to get there. Examples might be:

1. Learn some **music theory**.
2. Improve my **mixing**.
3. Learn how to **finish tracks regularly**.
4. Songwriting.

Step 5: Write down how many hours you commit to producing music EACH AND EVERY WEEK until you achieve your goals. Also, set aside some time for learning the skills you identified as important in the previous step. If you need some help working out what's possible for you, **this book** will help.

Step 6: Determine who's help you'll need to hit your goals, or good connections to make (don't aim too low). Then write them down and commit to contacting them, no matter how nervous you might feel. Just push through it and contact them anyway. You NEVER know where it might lead.

Step 7. If any other essential actions have popped up in your head that you should undertake, write them down here, and timetable them into your calendar.

Step 8. Sign the document, then keep it somewhere close (I stick mine next to my monitor in the studio)! This is only for your eyes, but each time you look at it you'll be reminded of the commitment you've made, and the reasons why.

Good luck! Remember, you can do it; you're taking action, so trust in the plan, work it, enjoy it and smile!
Here's to 2019 - YOUR year).

2019 Music Production Success Action Plan!

Success for me this year would look like: _____

My main motivation for wanting to achieve this success is: _____

I commit to learning, growing and working to achieve the following, measurable goals in 2019, focussing on only one at a time, and in order:

1. _____

2. _____

3. _____

To achieve these goals I commit to:

Improving or learning these skills:

1. _____ **2.** _____ **3.** _____ **4.** _____

Producing for this many hours a week: ___ and learning for this many: ___

Contacting these people (even if nervous): _____

Any other actions I will take: _____

Signed: _____